

Paul Mahony, Creative Director, Countryscape

Paul is a founding partner of Countryscape: a UK-based SME, established in 2002, which combines the creative skills of a communications agency with the scientific knowledge of an environmental consultancy. Paul has an extensive track record in communications strategy, commercial development and knowledge exchange within both the public and private sectors, focusing on environmental issues (notably landscape, ecosystem services, climate change and sustainable tourism). He works as part of an inter-disciplinary team that includes expertise in landscape planning, urban design, ecology and creative media. Paul is a graduate in Geography from The University of Manchester, where he specialised in sustainable development. Prior to joining Countryscape, he worked as a journalist for the Guardian Media Group.

