

**Guy Duke** is **Director Europe & Research** for *The Environment Bank Ltd (EBL)*, a company at the forefront of emerging UK and EU ecosystems markets. He leads EBL engagement in OpenNESS and is a member of the OpenNESS Steering Committee, and is Principal Investigator for EBL's H2020 SME Instrument Phase 1 project, HB-BROKER. He holds a public appointment as **Deputy Chair** of the *Joint Nature Conservation Committee*, the statutory adviser to UK Government on UK and international nature conservation. He also **consults independently**. Current and recent work includes: Business Champion for the £7 m UK *Valuing Nature Programme*; lead, research on US and Australian offsetting markets, benefits for business, for Defra; lead, research for UK *Ecosystem Markets Task Force* on 'business opportunities that value and/or protect nature' (underpinning EMTF recommendations to UK government); lead, Innovation Workstream, *EU Business @ Biodiversity Platform*.



Mr Duke is a **Senior Visiting Research Associate**, *Environmental Change Institute, Oxford University*, and evaluates major environmental research and Marie Curie proposals for the European Commission.

**From 2002-07**, Mr Duke was **Principle Administrator** Biodiversity Policy, *DG Environment, European Commission*. He developed the 2006 EU biodiversity and ecosystem services policy, which introduced the concept of ecosystem services to the EU *acquis* and strengthened recognition of the economic value of nature. He played a key role in launching the *The Economics of Ecosystems and Biodiversity* (TEEB). **From 1998-2002**, he was (1998-2002) **Technical Director** in the *International Development Services* division of *Environment Resources Management (ERM)*, for whom he created a net €1 million per annum natural resources and biodiversity business with donor clients (World Bank, EC, UK DFID, etc). In his early career he pioneered for *BirdLife International* a major integrated conservation and development project among remote, tribal communities in the Pakistan Himalaya (1991-97) and led numerous research expeditions (1985-90) making a series of ecological discoveries.